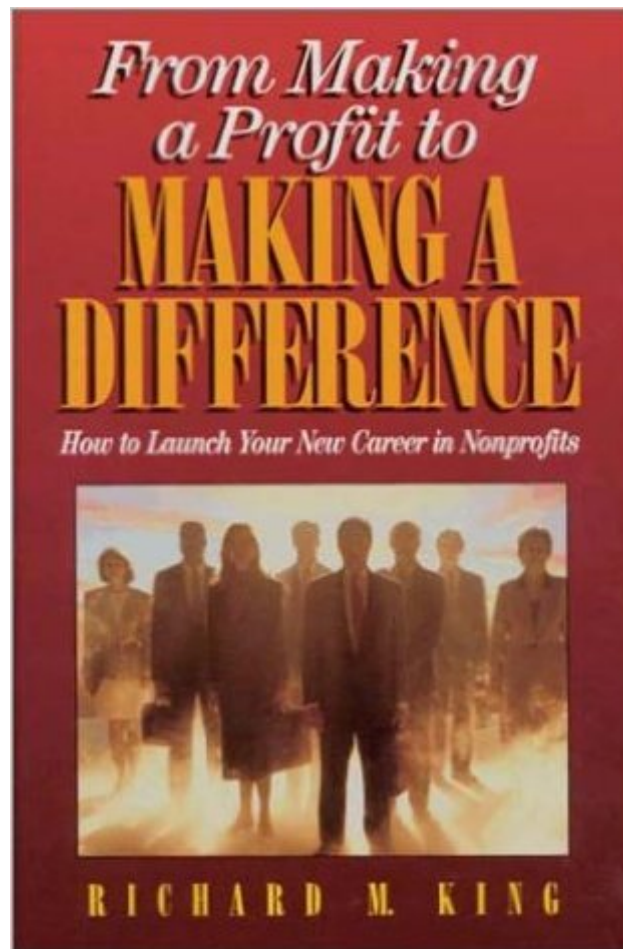


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# From Making A Profit To Making A Difference: Careers In Non-Profits For Business Professionals



## Synopsis

Unprecedented numbers of entry-level workers to CEOs are racing to join the 10 million Americans working for non-profits. Applying 30 years experience in non-profit recruitment and management, King reveals the inside secrets for switching to non-profits: strategic volunteerism, building a non-profit contacts network, gaining credibility in a non-profit community, learning how non-profit leaders think and hire, writing effective resumes even when you lack any non-profit experience, and more.

## Book Information

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Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (5 customer reviews)

Best Sellers Rank: #1,724,821 in Books (See Top 100 in Books) #62 in [Books > Business & Money > Job Hunting & Careers > Job Markets & Advice](#) #1760 in [Books > Business & Money > Small Business & Entrepreneurship > Nonprofit Organizations & Charities](#) #6391 in [Books > Business & Money > Job Hunting & Careers > Guides](#)

## Customer Reviews

Richard M. King has written a beautiful book about finding your life's purpose by working for a nonprofit organization or charity. From Making a Profit to Making a Difference is a step-by-step guide that leads the way through challenging transitions from a profit-oriented world to a people-focused world of nonprofit organizations. He shows you how to write an effective resume when applying for a nonprofit job and explains "strategic volunteerism." Chapters: 1. Assimilating Into the Nonprofit Culture 2. Transferring Business Skills to the Nonprofit Sector 3. Classifying Your Nonprofit Interest 4. Strategic Volunteerism 5. Networking in the Nonprofit Sector 6. Resumes and Cover Letters for Nonprofit Jobs 7. Compensation in the Nonprofit Sector 8. Directory of Nonprofit Recruiters 9. Professional Fund Raising Consulting Firms 10. Selected Professional Associations 11. Sources of Philanthropic Information 12. Resource Collection The author mainly wrote this book for business professionals who have been considering a new career in the nonprofit sector. The

following may be of interest if you are considering a job change: Identifying Your Transferable Skills  
The broad scope of activities the nonprofit sector offers - lists of charitable purposes and causes  
Questioners to determine your main interests - this helps you identify the type of nonprofit organization that interests you  
If you have a desire to make a difference in the world, this book will encourage you to make the transition and enter a world where you start to enjoy your life and you actually love your job. If you are interested in volunteering, Richard M.

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